

ONE AUTHOR  
ONE MEDIA  
WORLD  
ONE PARTNER

**Leading influencer** @sandrinemerle.

A **vision** that spans different sectors. Independent insights.

An **influential website**, social networks, a bilingual monthly newsletter.

A discerning network and an **international audience**.

A dynamic **community** of jewelry actors (decision-makers, artists, journalists, dealers etc.) collectors, and aficionados.

An **expert team**: digital marketing, producer, designer...

**Enthusiastic** and daring.

**Made-to-measure** partnerships.

BOOSTING YOUR VISIBILITY FACILITATING YOUR BUSINESS

Exclusive content in multiple formats (articles, photos, videos).

Influencer partnerships with key players in related sectors.

Brand strategy and digital content amplification.

Personalized events: conferences, exhibitions and sales, workshops...

PARTNERSHIPS

Auction houses, a trade fair, designers, a school, museums, a cultural center...

ARTCURIAL

MAU

CHRISTIE'S

CENTRE CULTUREL HELLENIQUE

L'ÉCOLE DES ARTS JOAILLIERS

MUSÉE D'ART MODERNE DE PARIS

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