

tfjp



the french jewelry post,
a boost to visibility
a facilitator in business

A reference **media**.

A well-known **influencer** @sandrinemerle.

A highly qualified **international audience**: 190 countries.

A fast-moving and visionary **partner**.

Benefit from a unique and rich collaboration ...

A **point of view** and a **vision** that spans different sectors.

The production of **exclusive content in multiple formats** (articles, videos, photos, newsletters) coming under such titles as: Did You Know?, Decryption, The Guest and Jewelers Routes.

Exceptional documentation drawn from qualified sources and that's richly illustrated.

Partnerships **made to measure**.

An **expert team**.

... and increased visibility.

A **bilingual monthly newsletter** distributed to an **address book** astutely made up of decision-makers, jewelry actors, artists, collectors, art and jewelry enthusiasts, buyers ...

A visibility on ***the french jewelry post's* social networks**.



An author, a media, a partner

Digital partner

Brand strategy consultant

Brand identity development, digital communication, contents plan.

Decoding

Research and production of theme content and approach.

Content producer

Document management consultancy, press kit writing, trend books, publications.

Curator

Jewelry selections. Artistic and editorial director.

Conference moderator & influencer

Choice of the angle, speakers, interviews.

Portfolio

the french jewelry post, guest of the Artcurial catalogue

the french jewelry post x the École des Arts Joailliers

Al Thani collection, mixed influences

Didier Ludot and his bejeweled little black dresses at Sotheby's

Digital partner of the Museum of Modern Art of Paris for the "Medusa" exhibition





***the french jewelry post's* manifesto**

Claims a free, playful and cross-disciplinary approach to its contents.

Considers events, collections launches and exhibitions from different points of view: historical, geographical, artistic.

Provides customized approaches and content.

Is thought provoking and leads readers on surprising new paths into worlds.

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